

**Table 8**  
**Small newspaper companies ranked by Newsroom Diversity Index**

Source: Report to the Knight Foundation, June 2005, by Bill Dedman and Stephen K. Doig  
The full report is at <http://www.asu.edu/cronkite/asne>

(Includes ownership groups below 500,000 weekday circulation or 20 newspapers)  
(The Newsroom Diversity Index is the newsroom non-white percentage divided by the circulation area's non-white percentage.)  
(The average index is weighted by circulation; larger papers count more toward the average)  
(DNR = did not report)

Rank	Average Newsroom Diversity Index (100=parity)	Previous year's Average Newsroom Diversity Index	Newspaper company	Total papers	Papers responding to ASNE survey	Papers not responding to ASNE survey	Papers reporting an all-white staff	Total weekday circulation for the company	Largest paper and its Newsroom Diversity Index
1	446	124	Superior Publishing (MCG Capital) (Va.)	3	2	1	0	21,428	Mesabi Daily News, Va., DNR
2	118	30	Brehm Communications (Calif.)	6	4	2	3	39,727	Auburn Journal, Calif., 0
3	114	103	Seaton (Kan.)	6	4	2	2	40,239	Hastings Tribune, Neb., 91
4	107	48	East Oregonian Publishing (Ore.)	2	1	1	0	18,408	East Oregonian, Pendleton, Ore., DNR
5	105	57	Schurz Communications (Ind.)	8	8	0	1	180,645	South Bend Tribune, Ind., 88

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6	99	90	Seattle Times	5	5	0	1	396,354	The Seattle Times, 85
7	85	N/A	Heartland Publications (Fla.)	11	6	5	1	78,967	The Portsmouth Daily Times, Ohio, 122
8	84	74	Herald Media (Mass.)	3	2	1	0	302,784	Boston Herald, DNR
9	80	99	Calkins Media (Pa.)	5	3	2	0	210,172	Bucks County Courier Times, Levittown, Pa., 129
10	78	35	Hartman Newspapers (Texas)	5	1	4	0	27,897	The Herald-Coaster, Rosenberg, Texas, DNR
11	75	0	Boone Newspapers (Ala.)	13	5	8	2	68,911	The Natchez Democrat, Miss., DNR
12	73	N/A	Morris Multimedia (Ga.)	5	3	2	1	51,407	The Times, Gainesville, Ga., DNR
13	72	78	Tribune-Review (Pa.)	5	4	1	3	167,821	Pittsburgh Tribune-Review, 102
14	66	0	Community Media Group (Ill.)	6	2	4	1	30,631	Finger Lakes Times, Geneva, N.Y., 79
15	64	16	Independent Publications (Pa.)	2	2	0	1	36,764	The Telegraph, Nashua, N.H., 89
16	61	62	Omaha World-Herald	8	5	3	0	264,252	Omaha World-Herald, 54
17	60	59	Blade Communications (Block) (Ohio)	2	2	0	0	378,258	Pittsburgh Post-Gazette, 73
18	54	68	Horvitz Newspapers (Wa.)	3	1	2	0	80,588	King County Journal, Bellevue-Kent, Wash., DNR

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19	52		189 Brown Publishing (Ohio)	17	9	8	7	130,388	Greene County Dailies, Xenia, Ohio, 32
20	50		48 Swift Newspapers (Nev.)	11	8	3	3	136,814	Greeley Tribune, Colo., 88
21	49		37 Dix Communications (Ohio)	7	5	2	3	103,426	The Daily Record, Wooster, Ohio, 114
22	46		98 Community Newspapers Inc. (Ga.)	3	2	1	1	28,334	Daily News, Palatka, Fla., 0
23	43		36 Southern Newspapers (Texas)	10	7	3	1	98,266	The Galveston County Daily News, Texas, 34
24	42		30 Wehco Media (Ark.)	7	6	1	1	320,210	Arkansas Democrat-Gazette, Little Rock, DNR
25	39		42 Byrd (Va.)	2	1	1	0	52,979	Daily News-Record, Harrisonburg, Va., 39
26	38		33 Landmark Communications (Va.)	8	4	4	0	467,719	The Virginian-Pilot, Norfolk, Va., 35
26	38		27 Small Newspapers (Ill.)	4	4	0	1	128,900	The Moline Dispatch and The Rock Island Argus, Ill., 55
28	37		14 Sandusky Newspapers (Ohio)	6	3	3	2	172,542	Standard-Examiner, Ogden, Utah, 61
28	37		46 Stephens Media Group (Donrey) (Nev.)	11	6	5	0	358,504	Las Vegas Review-Journal, DNR
30	36		7 Harris Enterprises (Kan.)	8	7	1	6	113,958	The Hutchinson News, Kan., 0

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31	32	25	Emmerich Newspapers (Miss.)	4	4	0	1	33,822	Enterprise-Journal, McComb, Miss., 28
32	26	26	Pioneer Newspapers (Wash.)	7	4	3	3	92,906	Idaho Press-Tribune, Nampa, Idaho, DNR
33	24	30	American Securities Capital Partners (N.Y.)	2	1	1	0	16,155	Conroe Courier, Texas, DNR
33	24	12	Gray Television (Ga.)	4	1	3	0	121,206	The Gwinnett Daily Post, Lawrenceville, Ga., 24
33	24	16	Wick Communications (Ariz.)	12	9	3	5	78,682	The Daily Iberian, New Iberia, La., DNR
36	19	34	Community Publishers (Ark.)	3	3	0	2	38,306	Northwest Arkansas Times, Fayetteville, Ark., 0
36	19	0	Eagle Newspapers (Ore.)	2	1	1	0	8,453	The Dalles Chronicle, Ore., DNR
36	19	22	Evening Post Publishing (S.C.)	4	3	1	0	158,210	The Post and Courier, Charleston, S.C., DNR
39	18	20	Johnson Newspaper Corp. (N.Y.)	6	3	3	2	64,382	Watertown Daily Times, N.Y., 24
40	13	N/A	Mainstreet Media Group (Calif.)	2	1	1	0	7,113	The Dispatch, Gilroy, Calif., 13
41	11	7	Hagadone (Idaho)	5	2	3	1	63,924	Coeur d'Alene Press, Idaho, 0
42	9	19	Forum Communications (N.D.)	8	5	3	4	119,366	The Forum, Fargo, N.D., DNR
43	6	7	Cleveland Newspapers (Tenn.)	4	4	0	3	35,130	Cleveland Daily Banner, Tenn., 0

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44	0	0	Bliss Communications (Wis.)	4	3	1	3	44,952	The Janesville Gazette, Wis., 0
44	0	0	Chesapeake Publishing (Md.)	2	0	2	0	30,072	The Star Democrat, Easton, Md., DNR
44	0	0	Conley Publishing Group (Wis.)	2	0	2	0	24,232	Waukesha County Freeman, Wis., DNR
44	0	0	Consolidated Publishing (Ala.)	2	1	1	1	35,182	The Anniston Star, Ala., DNR
44	0	0	Fackelman Newspapers (Fla.)	5	2	3	2	22,356	The Southwest Times, Pulaski, Va., DNR
44	0	N/A	HarborPoint Media (Fla.)	3	2	1	2	32,873	The Daily Commercial, Leesburg, Fla., 0
44	0	N/A	Huckle Publishing (Mich.)	2	1	1	1	13,460	Owatonna People's Press, Minn., DNR
44	0	0	Independent Newspapers (Del.)	3	1	2	1	22,441	Delaware State News, Dover, DNR
44	0	0	Inland Industries (Kan.)	3	1	2	1	9,374	The Washington Evening Journal, Iowa, 0
44	0	154	Rust Communications (Mo.)	15	5	10	5	89,689	Southeast Missourian, Cape Girardeau, DNR
44	0	34	Times-Shamrock (Pa.)	6	4	2	4	124,241	The Scranton Times and The Tribune, Pa., 0
44	0	0	United Communications (Wis.)	3	2	1	2	56,949	Kenosha News, Wis., DNR