

Table 7
Large newspaper companies, ranked by Newsroom Diversity Index

Source: Report to the Knight Foundation, June 2005, by Bill Dedman and Stephen K. Doig
The full report is at <http://www.asu.edu/cronkite/asne>

(Includes ownership groups with at least 500,000 weekday circulation or at least 20 newspapers)
(The Newsroom Diversity Index is the newsroom non-white percentage divided by the circulation area's non-white percentage.)
(The average index is weighted by circulation; larger papers count more toward the average)
(DNR = did not report)

Rank	Average Newsroom Diversity Index (100=parity)	Previous year's Average Newsroom Diversity Index	Newspaper company	Total papers	Papers responding to ASNE survey	Papers not responding to ASNE survey	Papers reporting an all-white staff	Total weekday circulation for the company	Largest paper and its Newsroom Diversity Index
1	89		88 Gannett Co. (Va.)	98	94	4	4	7,400,789	USA Today, 56
2	76		76 Knight Ridder (Calif.)	31	30	1	1	3,624,020	The Philadelphia Inquirer, 77
3	71		72 McClatchy Co. (Calif.)	12	11	1	0	1,396,723	Star Tribune, Minneapolis, 99
4	69		66 New York Times Co.	17	15	2	0	2,291,337	The New York Times, 54
5	66		60 Cox Enterprises (Ga.)	17	14	3	2	1,103,662	The Atlanta Journal-Constitution, 60
6	63		65 Advance (Newhouse) (N.Y.)	26	20	6	0	2,695,407	The Star-Ledger, Newark, 54

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7	59	60	Freedom Communications (Calif.)	28	19	9	2	982,491	The Orange County Register, Santa Ana, 56
7	59	55	Pulitzer (Mo.)	14	11	3	2	572,843	St. Louis Post-Dispatch, 77
9	56	52	Scripps (Ohio)	19	18	1	1	1,254,379	Rocky Mountain News, Denver, 56
10	55	54	Tribune Co. (Ill.)	10	8	2	0	3,180,356	Los Angeles Times, 33
11	52	47	Dow Jones / Ottaway (N.Y.)	16	14	2	3	2,106,774	The Wall Street Journal, 54
12	48	50	Washington Post	2	2	0	0	758,010	The Washington Post, 50
13	47	38	Lee Enterprises (Iowa)	42	32	10	13	1,093,645	North County Times, Escondido, Calif., 30
13	47	40	MediaNews Group (Colo.)	38	22	16	5	1,651,266	The Denver Post, 67
15	45	40	Hearst Newspapers (N.Y.)	12	12	0	3	1,659,784	Houston Chronicle, 42
16	43	41	Copley Press (Calif.)	9	8	1	4	627,805	The San Diego Union-Tribune, 38
17	41	51	Community Newspaper Holdings (Ala.)	84	47	37	22	893,159	The Tribune-Democrat, Johnstown, Pa., DNR
18	40	49	Belo (Texas)	4	3	1	0	887,152	The Dallas Morning News, 36
19	39	33	Media General (Va.)	23	20	3	3	868,645	The Tampa Tribune, 30
20	32	51	Liberty Group Publishing (Ill.)	64	36	28	31	314,441	The Daily Telegram, Adrian, DNR

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21	24	19	Journal Register (N.J.)	27	12	15	7	634,011	New Haven Register, DNR
22	22	36	Hollinger International (Ill.)	8	2	6	0	649,681	Chicago Sun-Times, DNR
23	21	26	Morris Communications (Ga.)	26	12	14	4	676,840	The Florida Times-Union, Jacksonville, DNR
24	19	45	Horizon Publications (Ill.)	10	5	5	4	649,681	Pilot News, Plymouth, Ind., DNR
25	18	5	Paxton Media Group (Ky.)	29	19	10	13	367,908	The Herald Sun, Durham, N.C., 28
26	12	52	Ogden Newspapers (W.Va.)	35	15	20	13	492,223	Tribune Chronicle, Warren, Ohio, DNR

Larger groups calculated without their national newspapers

103	102	Gannett Co. (Va.) (without USA Today)	97	93	4	4	5,179,926	The Arizona Republic, Phoenix, 74
84	78	New York Times Co. (without The New York Times newspaper)	16	14	2	0	1,170,280	The Boston Globe, 119
46	21	Dow Jones / Ottaway (N.Y.) (without The Wall Street Journal)	15	13	2	3	443,551	The Times Herald Record, Middletown, DNR