



**Table 8**  
**Small newspaper companies ranked by Newsroom Diversity**

(Includes ownership groups with less than 500,000 weekday circulation, and fewer than 20 newspapers)  
 (The Newsroom Diversity Index is the newsroom non-white percentage divided by the circulation area's non-white percentage.)  
 (The average index is weighted by circulation; larger papers count more toward the average)

Source: Report to the Knight Foundation,  
 May 2004

by Bill Dedman and Stephen K. Doig.  
 The full report is at <http://www.asu.edu/cronkite/asne>

Rank	Average Newsroom Diversity Index (100=parity)	Newspaper company	Total papers	Papers responding to ASNE survey	Papers not responding to ASNE survey	Papers reporting an all-white staff	Total weekday circulation for the company	Largest paper
1	189	Brown Publishing (Ohio)	17	11	6	5	135,648	The Portsmouth Daily Times
2	154	Rust Communications (Mo.)	14	6	8	5	79,637	Southeast Missourian, Cape Girardeau
3	124	Superior Publishing (MCG Capital) (Va.)	4	2	2	1	31,181	Mesabi Daily News, Virginia
4	103	Seaton (Kan.)	6	4	2	2	40,180	Hastings Tribune
5	99	Calkins Media (Pa.)	5	5	0	0	216,544	Bucks County Courier Times, Levittown
6	98	Community Newspapers Inc. (Ga.)	3	3	0	0	28,592	Daily News, Palatka
7	90	Seattle Times	5	5	0	1	376,729	The Seattle Times

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8		86 Buckner News Alliance (Wash.)	2	1	1	0	45,177	York Daily Record
9		78 Tribune-Review (Pa.)	5	3	2	2	181,499	Pittsburgh Tribune-Review
10		74 Herald Media (Mass.)	3	2	1	0	308,076	Boston Herald
11		68 Horvitz Newspapers (Wa.)	3	1	2	0	84,642	King County Journal, Bellevue-Kent
#N/A		62 Omaha World-Herald	7	6	1	1	261,392	Omaha World-Herald
12		59 Blade Communications (Block) (Ohio)	2	2	0	0	382,066	Pittsburgh Post-Gazette
13		57 Schurz Communications (Ind.)	7	5	2	2	179,273	South Bend Tribune
14		48 East Oregonian Publishing (Ore.)	2	2	0	1	18,813	East Oregonian, Pendleton
14		48 Swift Newspapers (Nev.)	11	6	5	3	136,460	Greeley Tribune
16		46 Stephens Media Group (Donrey) (Nev.)	11	6	5	1	360,664	Las Vegas Review-Journal
17		45 Horizon Publications (Ill.)	10	4	6	2	38,737	Pilot News, Plymouth
18		42 Byrd (Va.)	2	1	1	0	53,761	Daily News-Record, Harrisonburg
19		37 Dix Communications (Ohio)	7	5	2	4	104,428	The Daily Record, Wooster
20		36 Southern Newspapers (Texas)	11	9	2	3	104,596	The Galveston County Daily News
21		35 Hartman Newspapers (Texas)	5	1	4	0	28,148	The Herald-Coaster, Rosenberg
22		34 Community Publishers (Ark.)	3	2	1	1	35,247	Northwest Arkansas Times, Fayetteville
22		34 Times-Shamrock (Pa.)	6	5	1	3	155,632	The Scranton Times and The Tribune
24		33 Landmark Communications (Va.)	8	5	3	1	471,627	The Virginian-Pilot, Norfolk

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25	30	American Securities Capital Partners (N.Y.)	2	1	1	0	15,976	Conroe Courier
25	30	Brehm Communications (Calif.)	6	3	3	2	38,350	Auburn Journal
25	30	Wehco Media (Ark.)	7	6	1	1	323,121	Arkansas Democrat-Gazette, Little Rock
28	27	21st Century (Mich.)	4	2	2	1	134,450	The Oakland Press, Pontiac
28	27	Small Newspapers (Ill.)	4	4	0	1	126,938	The Dispatch and The Rock Island Argus, Moline
30	26	Pioneer Newspapers (Wash.)	7	6	1	4	94,040	Skagit Valley Herald, Mount Vernon
31	25	Emmerich Newspapers (Miss.)	4	3	1	2	34,204	Enterprise-Journal, McComb
32	22	Evening Post Publishing (S.C.)	4	3	1	0	161,587	The Post and Courier, Charleston
33	20	Johnson Newspaper Corp. (N.Y.)	6	2	4	1	65,852	Watertown Daily Times
34	19	Forum Communications (N.D.)	8	8	0	6	120,672	The Forum, Fargo
35	16	Independent Publications (Pa.)	3	3	0	2	53,909	The Telegraph, Nashua
35	16	Wick Communications (Ariz.)	12	9	3	7	78,653	The Daily Iberian, New Iberia
37	14	Sandusky Newspapers (Ohio)	6	3	3	2	171,290	Standard-Examiner, Ogden
38	12	Gray Television (Ga.)	4	2	2	0	117,114	The Gwinnett Daily Post, Lawrenceville
39	7	Cleveland Newspapers (Tenn.)	4	2	2	1	36,197	Cleveland Daily Banner
39	7	Hagadone (Idaho)	5	3	2	2	57,845	Coeur d'Alene Press
39	7	Harris Enterprises (Kan.)	8	8	0	6	118,620	The Hutchinson News

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42	0	Bliss Communications (Wis.)	4	4	0	4	44,718	The Janesville Gazette
42	0	Boone Newspapers (Ala.)	13	7	6	7	69,761	The Natchez Democrat
42	0	Chesapeake Publishing (Md.)	2	1	1	1	30,072	The Star Democrat, Easton
42	0	Community Media Group (Ill.)	5	1	4	1	13,833	Winchester News-Gazette
42	0	Conley Publishing Group (Wis.)	2	1	1	1	25,632	Waukesha County Freeman
42	0	Consolidated Publishing (Ala.)	2	1	1	1	36,719	The Anniston Star
42	0	Eagle Newspapers (Ore.)	2	1	1	1	8,453	The Dalles Chronicle
42	0	Fackelman Newspapers (Fla.)	5	4	1	4	22,853	The Southwest Times, Pulaski
42	0	Independent Newspapers (Del.)	3	1	2	1	23,821	Delaware State News, Dover
42	0	Inland Industries (Kan.)	3	1	2	1	9,374	The Washington Evening Journal
42	0	United Communications (Wis.)	3	1	2	1	58,985	Kenosha News
N/A	N/A	Huckle Publishing (Mich.)	2	0	2	0	13,592	Owatonna People's Press
N/A	N/A	Mainstreet Media Group (Calif.)	2	0	2	0	7,846	The Dispatch, Gilroy